



CONEXSHOW Educational Sessions Presented by WNLA

(formerly Winter Workshop)

February 7 & 8, 2018 9 am to 3 pm

Upstairs from the CONEXSHOW in the Wisconsin Expo Center at State Fair Park, West Allis

- Hear presentations about the latest Landscape, Municipal, and Nursery issues presented by top notch speakers
- Gain knowledge and earn CEUs
- Pay just one flat fee and attend as many presentations as you want, on one day or on both days! Admission is \$60, \$30 for students, UW Horticulture agents, and Horticulture instructors. (Admission to the CONEXSHOW is free)

The CONEXSHOW is produced by Jewel Expositions, LLC, in cooperation with the Wisconsin Nursery and Landscape Association (WNLA)



The 2018 CONEXSHOW Educational Sessions Presented by WNLA are approved for Landscape Industry Certified recertification at 1 CEU per hour of instruction attended. For more information on the National Association of Landscape Professionals recertification, please visit the NALP Recertification Center at landscapeprofessionals.org

The Wisconsin Nursery and Landscape Association is excited to announce the featured speakers, including Mike Yanny of Johnson's Nursery, Clay Frazer of Eco-Resource Consulting, Inc., Kyle Aurit of Bailey Nurseries, Inc., Tom Buechel of Nature Hills Nursery, Mike Peden and John Seidl of Integrated Risk Solutions, Jerry Gorchels of Pan American Seed, Steve Benzschawel of Generational Consulting, Chris Wilson of Aquascape, Inc., Carl Dowse of SiteOne, Michael Boettcher of the Milwaukee Brewers, and more! Presentations include:

- New & Exciting Plants
- Using Cover Crops to Increase Sustainability of Horticulture Cropping Systems
- Delivering Season Long Color
- Choosing the Right Annuals & Perennials to Cut Costs on Landscape Care
- Growing the Profitability of your Business with SANC
- Opportunistic Plant Selection
- Overall DOT Introduction
- Cargo Securement and Vehicle Maintenance
- The Benefits of Native Vegetation in Stormwater Management
- Using LED Lighting in the Landscape
- New Irrigation Technology
- Attracting & Retaining Young Professionals
- and more!

CONEXSHOW Educational Sessions Presented by WNLA: Rates

For one flat fee, attend as many presentations as you like,
for one or both days of this event!

\$60 Members and non-members

\$30 UW Horticulture Agents, Horticulture instructors, Students, & Master Gardeners

A block of rooms has been reserved at a discount for Wednesday and Thursday, February 7th and 8th

Crowne Plaza Milwaukee West www.crowneplazamilwaukee.com

10499 Innovation Drive, Wauwatosa, Wisconsin 53226

Make your reservation by calling (414) 389-8563 Monday through Friday between the hours of 7 am-3pm or email reservations@crowneplazamilwaukee.com and be sure to tell them you are with the Wisconsin Nursery and Landscape Association to receive the discounted rate and free breakfast voucher

- \$109.00 + tax for a Standard room with a King bed or two queen beds
- One voucher for a free breakfast at the hotel is included
- Free shuttle service to State Fair Park
- Free WiFi, 24 hour indoor pool, whirlpool and fitness center, plus an outside running path
- Check-in: 3:00 pm, Check-out: 11:00 am
- Cut off date: Wednesday, January 10, 2018—After this date, the hotel will no longer honor our special rate and will provide rooms only *if available*



CONEXSHOW EDUCATIONAL SESSIONS PRESENTED BY WNLA REGISTRATION FORM

To register, mail completed form to Wisconsin Nursery and Landscape Association, 4323 Milton Avenue, Ste. 210 Janesville, WI 53546, fax to 608-743-9477, or email to membership@toriiphillips.com. Questions? Call 608-743-9696

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Telephone _____

Fax _____

Email address _____

Attendees: (Please print names in full)

1. _____
2. _____
3. _____
4. _____

WGIF Member? Yes No

Student, Educator, Hort Agent, or MG? Yes No

Total amount: \$ _____ **

Payment Options: []
 _____ CHECK, make payable to Wisconsin Nursery and Landscape Association, then mail with completed form to the WNLA office.
 _____ CREDIT CARD: Visa, MasterCard, Discover (circle one), and fax or scan/email with completed form to the WNLA office.*

**Torii Phillips Association Management, LLC* will appear on your credit card statement for this charge.*

****Cancellation Policy:** There will be NO REFUNDS for those who cancel less than 5 business days prior to the event (1/31/18).

Name as shown on card _____

Credit card billing address _____

Credit card number: _____ Signature: _____

Expiration Date (mm/yy) __ / __ 3-digit Card Security Code (from back of card) __ __ __

Thank you!